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Using Visuals

Images add life to your presentation.

- Visuals stay in mind longer than text because they evoke emotion.
- Keep them simple so they are easy to understand.
- Visuals can be used to cue thoughts, guide discussion, and control pace.

Handouts

- Audiences like handouts
- One page summary or fun presentation slides
- Useful for notetaking
- Delivered before or after presentation (your choice)

PowerPoint

- Good for large audiences
- Professional appearance
- Use font big enough for audience to read
- Incorporate graphics

When presenting to executives, plan to present 1/3 of the time, and then leave the remainder of time for questions and discussion.

Check It Out!

[Turn Off The Tap | Plastic Bank | David Katz 2 Minute TED Talk](#)

[1-minute clip | Jo Boaler's TED talk at Stanford](#)