

IT Leadership Development Program



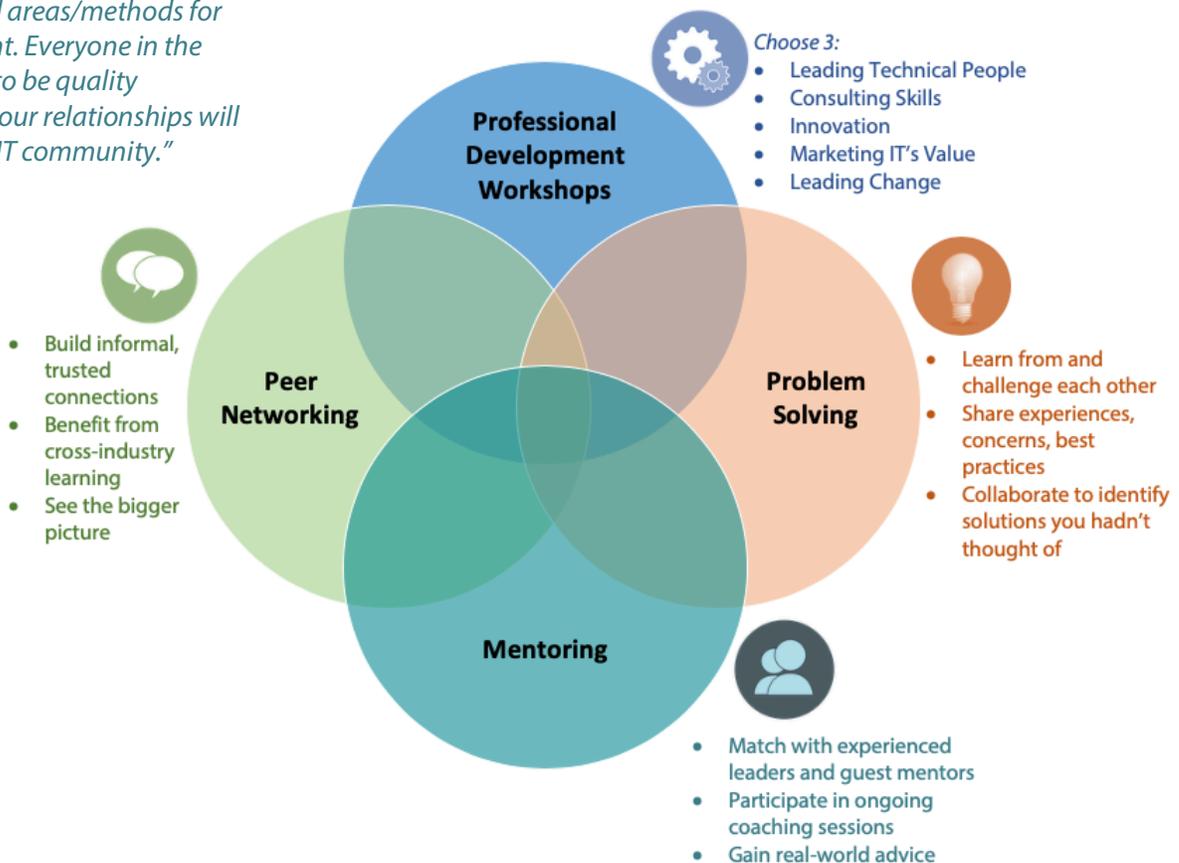
As the IT agenda grows bigger and bolder, there's a new urgency to get today's high-potential and emerging IT leaders prepared to take on tomorrow's C-level roles.

Strengthening their leadership capabilities and business acumen will require new skill development as well as the ongoing advice and support of experienced mentors and trusted peer networks.

The IT Leadership Development Program provides an in-depth learning journey for a cohort of mid-level IT leaders in a geographic region. Through a combination of classroom workshops, peer problem-solving sessions, networking, and mentoring, the program does more than build the next generation of IT leaders; it creates a powerful IT leadership community.

IT leaders in more than 3,500 companies around the world are leveraging these skills and behaviors to successfully lead IT and the business — and deliver transformational, game-changing value.

"I have identified areas/methods for self-improvement. Everyone in the program seems to be quality individuals, and our relationships will help strengthen IT community."



IT Leadership Development Program

WORKSHOP DESCRIPTIONS

Leading Technical People (1 day)

This workshop equips managers with skills and strategies for engaging and unleashing the knowledge, expertise, independence, and confidence of today's specialized knowledge workers. It will also help leaders increase contribution and satisfaction without micromanaging.

Marketing IT's Value (1.5 days)

Most IT professionals underutilize this important skill and end up functioning as reactive, product-pushing order takers. High-performing IT organizations leverage marketing to showcase their value. This workshop will help participants focus on benefits and solutions instead of features and products, and guide them in building a marketing plan that is scalable depending on what you plan to market, and to whom.

Creating & Sustaining a Culture of Innovation (2 days)

Demands for IT have moved from the fix-it mode to innovative, entrepreneurial thinking. The business needs IT to be agile and proactive, anticipating opportunities rather than operating as a risk-averse service provider. In this highly interactive workshop, participants explore technology-induced innovation strategies and apply tools and techniques to help them think beyond maintenance and cost-cutting into the world of innovative and entrepreneurial thinking. They'll leave better prepared to help the business discover new opportunities, future applications, and additional revenue models.

Leading Change (2 days)

In this highly engaging workshop, participants the knowledge and tools to be an effective change leader. They'll learn how to develop a positive approach to resistance, and recognize how their leadership behaviors can move all stakeholders in a new direction. They'll leave equipped to lead successful change initiatives.

IT Consulting Skills – Becoming the Trusted Advisor (1.5 days)

We define consulting as influencing without direct power. This workshop will help participants increase their influencing skills while building trust with their clients. By learning more about the client, how their business works, and their strategic and personal goals, participants will build stronger relationships and become a trusted resource for their clients.

"The perspective of working with 30+ people and learning ways to work through challenging leadership situations has really motivated me. I have gained confidence and already have seen some wins. Thank you!"



Put your high-potential and emerging IT leaders on the fast track!
For more information: Call 1-800-878-4551 or email cscheinler@ouellette-online.com