



Leading in a Technology Organization

There's never been a more exciting—yet more challenging—time to be an IT executive.

In the digital world, IT has the ability to truly add business value like never before. Technology is a mission-critical capability, one that enables direct personalized engagement with the consumers of our products and services. Information allows us to make better, timelier business decisions, and it provides us with key insights into the needs and behaviors of customers. Now more than ever, technology is a key underpinning to the way we conduct every aspect of business.

As a result, today's IT executives have to step up to a much higher scope of responsibility than just serving as manager of the technology function. Rather than spending all their time dealing with complex technology issues and day-to-day functional management, they need to be strategic thinkers with the agility and emotional intelligence to inspire others, lead through ambiguity, and drive tangible business value.

Who Should Attend

This workshop is designed for mid-level technology leaders.

Delivery Options

Virtual Instructor-Led

Each module is 3 hours

Module 1: Purpose, Vision, & Goals; Inspiring Others (Brand & Leadership)

Module 2: Inspiring Others (Relationship Management, Talent Management); Emotional Intelligence; Leading in a World of Ambiguity; Action Planning

Classroom Instructor-Led

One-day workshop

Program Goals

After participating in this workshop, you will be able to:

- ◆ Further your organization's digital agenda.
- ◆ Drive tangible business value and create revenue.
- ◆ Attract, retain, and develop key leaders.
- ◆ Turn talented individuals into high-performing teams.
- ◆ Change the culture and brand of the technology organization.
- ◆ Build board and C-level relationships.
- ◆ Communicate and market the value of the IT investment.
- ◆ Build strategic partnerships with key vendors.

